

12.10 – 13.10 BURLINGTON BOOKS

2. **Title:** *Burlington Luke and Myla*, our exciting three-part coursebook series for A-C, is packed with exciting adventure stories with 3D animation, real world information and multi-modal learning opportunities. And now students can improve their pronunciation with our unique *Speak!* feature in their interactive webbooks.

Speaker: Irene Rachioti, Marketing Manager, Western Greece, Peloponnese,
Burlington Books

13.15 – 13.45 EXPRESS PUBLISHING

Title: Teaching in the past or teaching in the present? Creating a culture of effective communication in the language classroom.

Abstract

What exactly does it mean to be a teacher in the 21st century? How do you know whether you've embraced the latest skills required to educate students in the modern world? Are your values reflected in all of your instructional materials, both within and outside the classroom? Are you armed with the appropriate information to facilitate communication? Are there easily accessible tools and meaningful activities to boost your learners' confidence? Effective communication skills are vital for success, as they foster student growth and future learning while creating a secure learning environment. Three brand new Express Publishing coursebooks for senior classes are specifically designed to prepare students for the real world, while enjoying the learning process!

Speaker: Χείλαρης Δημήτρης, ELT Regional Manager - Express Publishing

Η ΟΡΓΑΝΩΤΙΚΗ ΕΠΙΤΡΟΠΗ